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ONE REASON TO SMILE LAUNCHES KICK OFF EVENT BENEFITING WOMEN CALLED MOSES

Dallas, TX...What is your one reason to smile? One Reason to Smile wants your personal stories of joy and triumph to include in the upcoming coffee table book of the same name.

Founded in November 2014 by entrepreneur Anita Hawkins, One Reason to Smile is an inspiring Facebook community where uplifting messages are shared daily among the almost 800 members. "One Reason to Smile is something given to me by God, that He put on my heart to share with others," says Hawkins. "We are bombarded by so many horrible things in the news media on a daily basis, but I know that every individual out there has at least one reason to smile, something to be grateful for, and I wanted to build a community where people could share their reasons for joy and be encouraged by others."

With dozens of posts coming in daily, Hawkins has decided to turn these positive messages into positive change in the lives of women who need it most. "We have launched an Indiegogo campaign to raise funds to compile these personal stories into a coffee table book with 100% of the proceeds going to benefit the Women Called Moses Coalition and Outreach Center," explains Hawkins.

Women Called Moses was created to be an underground railroad for victims of domestic violence. The non-profit organization seeks to prevent and end the cycle of violence against women through education and advocacy services provided to individuals, families and community agencies throughout the United States of America. Women Called Moses addresses the despair of hopelessness and fear that victims of all ages and backgrounds face who are in crisis situations. The agency helps victims find their voice that will help them determine their future.

To include your One Reason to Smile and support Women Called Moses, visit the Indiegogo page at <https://www.indiegogo.com/projects/find-one-reason-to-smile-2>. Select a donation level and pick your perk!

**MEDIA IS INVITED TO ATTEND THE FIND ONE REASON TO SMILE
FUNDRAISING KICK OFF EVENT ON SATURDAY, DECEMBER 13TH FROM
4-6 PM AT VH CASUAL DINING & BAR IN OAK CLIFF @ 1115 BECKLEY AVE.
ANITA HAWKINS IS AVAILABLE FOR IN STUDIO INTERVIEWS.**